

# BUILD A BETTER BUSINESS

## WORKSHOPS AND MENTORING

**IN THE AGE OF INNOVATION, CHANGE AND DISRUPTION HAVE BECOME THE NEW CONSTANTS. TO SURVIVE, YOU NEED TO KNOW HOW TO:**

- Compete in a crowded market
- Innovate to stay front of mind with customers
- Build a better business



**GROW, INNOVATE AND DISRUPT WITH SBS**

**Small Business Solutions**



**Queensland Government**

**MAKE GREAT HAPPEN**

**tafe**  
Queensland



## DEVELOP AN ADVANCED AWARENESS OF HOW WE AND OTHERS THINK, LEARN AND COMMUNICATE

Through the Build a Better Business workshops and mentoring, our team of expert business mentors guide you through critical periods of business development and arm you with the knowledge, skills and confidence you need to clarify your ideas and move into the next stage of business growth.



### WHAT YOU WILL LEARN

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With the right mix of peer to peer support and hands-on training from your mentor who knows what it takes to grow a successful business, you will learn how to:

- Upgrade your understanding of business finances and be empowered to improve business profitability
- Improve, innovate and grow your business
- Optimise your business with the latest online business planning
- Create a practical, user-friendly business action plan, the must have tool for your business
- Develop an innovative digital marketing plan and grow your connection with customers
- Create new actionable ideas and grow your small business
- Discover your customers in an entirely new way
- Find focus with productivity tools and techniques
- Reduce your stress by actioning a business improvement audit on your business
- Upgrade your mindset and be empowered as a purposeful leader in business

### YOU WILL:

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- Create a safety net for your business
- Be given the tools that will assist your business



### WHAT'S INVOLVED?

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- Practical and fun exercises and activities that will get you thinking, innovating and uncovering ways that you can improve your business now
- Interactive discussions and learning that will enable you to grow as a business leader

### HOW IT IS DELIVERED

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Two convenient study options to choose from:

#### **Group mentoring sessions:**

- 4x3 hours face-to-face group mentoring workshops
- Online learning, support and networking
- 2 hours of one-on-one mentoring to assist with implementation of the business action plan

#### **One-on-one delivery sessions:**

- 5 x 1 ½ hours face-to-face sessions
- Online learning, support and networking

# START YOUR JOURNEY TODAY

## BSB42515 Certificate IV in Small Business Management

| UNITS     | UNITS   |
|-----------|---|
| BSBSMB406 | Manage small business finances                  |
| BSBSMB403 | Market the small business                       |
| BSBSMB404 | Undertake small business planning               |
| BSBCRT501 | Originate and develop concepts                  |
| BSBSMB415 | Refine and strengthen a small business          |
| BSBSMB413 | Design a digital action plan for small business |
| BSBSMB418 | Manage compliance for small business            |
| BSBLDR501 | Develop and use emotional intelligence          |
| BSBSMB414 | Time management for small business              |
| BSBCUS402 | Address customer needs                          |

| FULL FEE   \$2,390                     | HIGHER LEVEL SKILLS SUBSIDY   \$455   | CONCESSION   \$50  |
|--|---|--|
| This is the total cost of the program. | <p>To be eligible for the subsidised program funded by the Queensland Government:</p> <ul style="list-style-type: none"> <li>• Be 15 years or older and no longer in school</li> <li>• Reside in Queensland</li> <li>• Be an Australian citizen or New Zealand citizen or permanent resident</li> <li>• Be an owner, manager or employee of a small business in Queensland</li> <li>• Supply an Australian Business Number (ABN) along with supporting evidence</li> <li>• Not have or be enrolled in a Certificate IV or higher level qualification</li> </ul> | <p>To be eligible for concession you must meet the eligibility criteria for the Higher Level Skills subsidy as well as one of the following criteria:</p> <ul style="list-style-type: none"> <li>• be Aboriginal or Torres Strait Islander</li> <li>• have a current Centrelink Pensioner Concession Card or Health Care Card</li> <li>• hold a Department of Veterans' Affairs Pensioner Concession Card</li> </ul> |

To discuss your options please contact us on 1300 40 60 80

## REGISTER TODAY!

 1300 40 60 80

 sbs@tafe.qld.edu.au



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GREAT  
HAPPEN**



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 [tafeqld.edu.au/sbs](http://tafeqld.edu.au/sbs)

Disclaimer: All information was accurate at the time of publication; however, content is subject to change without notice.

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